

Cardiomyopathy^{UK}

the heart muscle charity

Key principles for working with companies involved in the manufacture, sale or marketing of medicines and medical devices. (medical companies)

1. Financial support from medical companies can only be accepted where no attempt is made by them to influence the charity's policy, direction or services.
2. The charity will not accept support from medical companies to fund activities that lie outside of its strategic plan or overall objectives.
3. For projects where the charity is receiving support from a medical company, we will, where possible, seek support from more than one company for the project.
4. The income received from medical companies should not be more than 10% of the charity's total income in any year.
5. The charity will be open, transparent and honest in response to any public or media enquiry concerning our relationship with any corporate partners.
6. The charity's Board of Trustees, and Clinical Advisory Group, must remain independent. Should a conflict of interest arise this must be declared.
7. Medical company partners must follow The Association of the British Pharmaceutical Industry (ABPI) Code of Practice or other relevant codes of practice.

October 2015